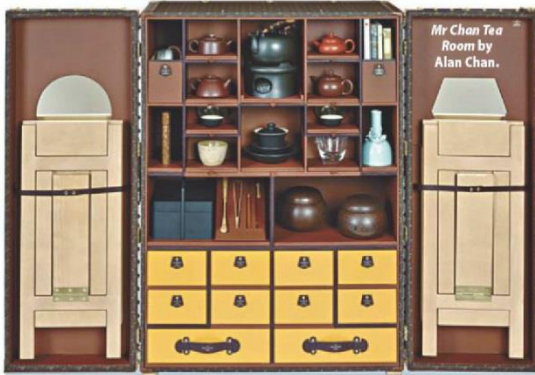




Developing an eye for design



Ivy Ong-Wood

THE INTERNATIONAL DESIGN Furniture Fair, an upscale boutique design event, returns to Hong Kong for the second time at the end of the month. Themed “Redefining Luxury,” IDFF2017 will partner with world leading design fair IMM Cologne for the first time. It will be made up of three sections: the signature Dialogue Speakers Series, Gallery Showcases and Design Exhibitions.

Hong Kong-born fair director Winnie Yue graduated in architecture from the University of California, Berkeley, and has practiced in the United States and Hong Kong. She cut her teeth redeveloping her family’s property in Kowloon Tong. “I was the designer, client as well as project manager. It was a very interesting experience,” she said.



Winnie Yue

An industry veteran with more than 20 years’ experience, she was inspired by her working trips to design fairs around Europe.

“I believe Hong Kong has the strength to play an important role in the design industry in Asia. In the past decade, Hong Kong has played host to many of the world’s most prestigious international events every year, and continues to take centerstage in representing Asia before the world,” she said. “IDFF was established in 2015 to advocate the appreciation of design to all communities and generate new business opportunities among the design industries in

Asia. I also hope that we can inspire creativity and young talent through integrated exhibitions and forums by acclaimed professionals.”

Design Exhibitions will show five installations by world-renowned design and architectural firms. *City of Towers* by Zaha Hadid Design features the parametric research led by the firm, exploring new concepts for designing and constructing high-rise buildings.

Hongkongers can relate to architect William Lim’s debut, *Das Haus Asia 18m²*. The 18-square-meter (193-square-foot) living capsule is fully equipped with two bedrooms, a kitchen and a bathroom. Designer Alan Chan’s *Mr Chan Tea Room* sees his continuing exploration of tea culture. The space is furnished with handcrafted walnut furniture and contemporary black steel teaware.

Gallery Showcases will display designs by leading luxury and lifestyle brands while the three-day Dialogue Speakers Series will present 18 talks by architects and designers from around the world.

IDFF2017 will be held at Hall 3E of the Hong Kong Convention and Exhibition Centre from August 25 to 27. Tickets (from HK\$190) are available from www.hkticketing.com.

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Anthony Chan’s Z Chair.



Among the works on display at the International Design Furniture Fair are, from far left: William Lim’s *Das Haus Asia 18m²*; Zaha Hadid Design’s *City of Towers*; and a *Stack* side table by Open UU.