

International
Design • Furniture Fair
Hong Kong

IDFFHK

25-27

AUG

2017

“Good design is not a matter of wealth, much less of the chic, the latest thing. It is not a matter of novelty for novelty’s sake, but of the production of cities and houses and goods which will best satisfy the needs of the people; their need of practical, honest, cheap, lasting and beautiful things to use and see in their everyday lives.”

Anthony Bertram, *Design*, 1938

**FOREWORD by
HON. C H TUNG, GBM**



I would like to extend my congratulations to the success of the 2nd edition of **IDFFHK** - a meaningful event for its contribution to Hong Kong in the advocacy for design as well as pioneering a creative platform in the international stage.

Design is an important element to the growth of a metropolis like Hong Kong. Together with the Government support, Hong Kong will continue to flourish in diverse disciplines, including the arts and culture, enabling our next generations to learn from the past, appreciate the present and create for the future.

I applaud the staging of the 2nd Design and Furniture Fair in Hong Kong and I wish the event every success.



Message



Congratulations to the staging of the second edition of International Design Furniture Fair Hong Kong (IDFFHK).

Bringing together top-notch designers, architects, quality end users and educational institutions, the 3-day IDFFHK 2017 is a precious platform for exchanges of brilliant design ideas on various important topics ranging from designing for small pieces to urban design and sustainability for public spaces. Design is one of the fastest growing contributors to Hong Kong's creative industries, generating over US\$530 million to our economy a year, and attaining 15% annual growth over the past decade. Given its importance, the Government spares no effort in promoting Hong Kong as a regional design hub.

I commend the organisers for staging the IDFFHK and helping Hong Kong build a prominent global position as the design centre in Asia. The occasion will also provide an excellent international platform for exchanges between our local talents and overseas designers.

I wish the event a resounding success.

A handwritten signature in blue ink, reading "Carrie Lam".

(Mrs Carrie Lam)
Chief Executive

Hong Kong Special Administrative Region

MESSAGE by
DR. PETER LAM KIN-NGOK, GBS
Chairman of Hong Kong Tourism Board



We are delighted that the International Design Furniture Fair (**IDFF**) has again chosen Hong Kong for its second edition after its successful inaugural event in 2015.

As Asia's World City, Hong Kong is well-positioned as a regional design centre. It's a place where East meets West, a window to the world of the trends and styles of Asia, and a key gateway to China and passage to Asia. Bringing some of the world's most prestigious brands and elite designers to Hong Kong and attracting over 10,000 industry professionals and visitors, **IDFF2017** will further strengthen Hong Kong's image as a stylish cosmopolitan and design hub in Asia. The event will provide not only a platform for Hong Kong and overseas designers to showcase their talents and products, but also an opportunity for cultural and creative exchanges.

On behalf of the Hong Kong Tourism Board, I'd like to extend our heartiest welcome to you and invite you to explore Hong Kong's unique local culture, innovations, arts and entertainment by following the thematic walking routes of our latest campaign – Old Town Central.

In close proximity to the Hong Kong Convention and Exhibition Centre, Central is a dynamic district, where the worlds collide. It is the city's oldest and most archetypal neighbourhood and the perfect starting point for visitors to discover Hong Kong like a local. You will be able to explore the city's arts, culture and hidden treasures, from Chinese temples to state-of-the-art architecture, from street stores to designer boutiques, from street arts to rows of galleries, and from traditional dim sum and local dai pai dongs to international fine wine. No matter what your interests and tastes, you will always find something inspiring.

We wish the IDFF a successful event and wish you a most enjoyable stay!

MESSAGE by
ARNE PETERSEN
Vice President of Trade Fair Management, Koelnmesse, GmbH



As a partner of **IDFFHK**, together we offer our exhibitors a boutique design event that is the perfect address for presenting their high-end products to the "Who's Who" of the Asian design sector. **IDFFHK** created a perfectly constructed package: an extraordinary presentation of the products in a Gallery Showcase, a programme of presentations by renowned international designers at the centre of the event for optimal networking — and all of this will take place in the unique business and design location that is Hong Kong!

We're convinced that we've found an excellent partner in **IDFFHK**, and with our partnership, we'll continue to accomplish great things in the dynamically growing and important Asian market.

MESSAGE by

JOEY HO

Chairman of Hong Kong Interior Design Association



On behalf of HKIDA, I'm honored to deliver our sincere congratulations to the International Design Furniture Design Fair Hong Kong 2017.

The three-day inaugural fair is not merely a furniture fair but a design event for widely-acclaimed architects, designers and brands from all over the globe gathering together to showcase their latest designs and products. In a deeper sense, **IDFFHK** brought the contemporary designs, heritage, as well as craftsmanship in design to the international arena. It encourages the younger generation of designers to draw out their inspirations, gain insights and seek for collaboration opportunities. With the same ultimate goal for striving better living and future for our people as **IDFFHK**, HKIDA has been devoted to accelerating the growth and future development of the industry and the creative industry.

This year's **IDFFHK** theme is "Redefining Luxury", as a designer, I am always eager to perceive how different parties address "Luxury", how the attitude of "Luxury" shaped our life and values, I am also excited and yearn to foresee it with the "interpretations of time and space" during the fair.

We wish the exhibition a great success! In this event you would experience the impact of how great design influences us and change our lives for a better living.

MESSAGE by

MARVIN CHEN

President of The Hong Kong Institute of Architects



On behalf of the Hong Kong Institute of Architects, I am pleased to extend my heartfelt congratulations to the **IDFFHK** on this very special occasion.

IDFF2017 promotes design appreciation and creates a platform for exchange of ideas and aspirations among architects, designers, and people from all walks of life. As a part of the design community, the HKIA is glad to join the event and meet with local and overseas talents in the design industry.

I sincerely wish the **IDFF2017** a great success and all participants an enjoyable time in the event.

**MESSAGE by
ROGER WU**

Chairman of Royal Institute of British Architects, HK Chapter



The RIBA HK Chapter are delighted to be Supporting Organisation for **IDFFHK** once again this year.

Recalling my first meeting with Winnie, in early July 2015, three thoughts immediately come to mind. Firstly, it was clear that Winnie had her work cut out to stage the first ever **IDFFHK** event in just less two months. Secondly, I was very impressed by how far Winnie had managed to push the project in the short period of time since the venue was confirmed earlier that year. Finally, I was so taken by Winnie's drive and enthusiasm that I know if anyone could pull this off, it was Winnie! Two months later, the three-day event was delivered successfully and was well received by the design community in Hong Kong.

If the Christmas event held at F11 in December 2016 and the press conference held at Space 27 in July 2017 are anything to go by, it looks like this year's event will be another great event not to be missed. I am particularly pleased to see that there is a strong British contingent of speakers, both in terms of quality and quantity, in the "Dialogue Speakers Series". I look forward to seeing you all at **IDFFHK 2017**!

**MESSAGE by
STEVE LEUNG**

Founder of Steve Leung Designers Ltd.
IFI President Elect 2015-2017



Following the success of the first three-day **IDFF2015** exhibition, the 2nd edition of **IDFF2017** is designed to outshine the previous one by integrating three elements including Dialogue Speakers Series, Gallery Showcases and Design Exhibitions, fostering business and creative exchange.

Earlier I was able to catch up with Winnie and discuss the development of interior design in Hong Kong. It was encouraging to see her being so dedicated to educating the younger generation to the higher excellence of interior design, and enhancing the understanding and appreciation among the whole community. This isn't an easy job, and I admire Winnie for her hard work and determination.

IDFF2017 isn't just a bi-annual furniture exhibition, it is conversations, passion, chemistry and hope.

MESSAGE by
PROFESSOR ERIC C. YIM, JP
Chairman of Hong Kong Design Centre



Furniture is not just a product. It helps us build our lives, careers and relationships with people around us. Furthermore, design helps to make furniture more relevant to human needs, desirable and useful. From ergonomic chairs in modern workplace to extractable furniture fittings in micro-apartments, design adds value and ensures technology benefit people across the board. I am pleased to see that International Design Furniture Fair Hong Kong (**IDFFHK**) has been showcasing the attractiveness of Hong Kong as Asia's creative and lifestyle capital by bringing together influential furniture design brands and practitioners worldwide. Hong Kong is an international city where East meets West and consumers from different cultural backgrounds are able to treasure quality products and high value-added services. **IDFFHK** is an excellent platform that not only connects people but also promotes how furniture and design bring us a better life.

We understand the vital role that furniture plays in our lives and I believe that **IDFFHK** will continue to work closely with the furniture industry to stimulate diversity and inspire creativity, as well as to make Hong Kong a distinctive design city through signature exhibitions and people-centred events. On behalf of Hong Kong Design Centre, I wish **IDFFHK** every success.

MESSAGE by
OSKAR HE
President of Asia Pacific Designers Federation, China



IDFFHK is an advanced professional exhibition platform with international vision and a collection of global excellent design brands. It will not only benefit the design development and related industries in Hong Kong and across the Taiwan Straits, but also plays a positive and important role in promoting the transformation and upgrading of Hong Kong's cities and industries. As an important design community organization in the Asia-Pacific region, APDF is invited as the partner of **IDFFHK**, and is willing to support the exhibition with APDF platform resources and the reputation of IAI Global Design Award. It is organized to participate in the exhibition activity to promote the international influence and reputation of the exhibition.

Finally, I genuinely wish that **IDFFHK** will be a complete success and hope that all participants will benefit from this activity.

MESSAGE by
WINNIE WS YUE
Founder & Director of **IDFFHK**



It is with great honour that I welcome you all to the 2nd edition of **IDFFHK**. My sincere gratitude to the Hon. Mr. CH Tung and Chief Executive Mrs. Carrie Lam to grace the Opening of **IDFF2017** and their kind words of encouragement.

The inception of organising a design event dated over 2 decades ago. With Asia's present strong economic growth and the overall significant cultural interest in Hong Kong, **IDFFHK** aims to advocate design appreciation as well as to generate business opportunities across the design industry.

I am most grateful for the continuous support from our design communities in Hong Kong and mainland China, contributing to the successful fruition of **IDFFHK**. Since our inaugural event in 2015, **IDFFHK** has gained instant international recognition as the upscale design event in Asia, leading to our partnership with the global major design fair IMM Cologne.

The positioning of Hong Kong is another major factor in the establishment of **IDFFHK**. As an international metropolis and our strategic location in China, Hong Kong has the best advantages from the east and west, making the ideal destination for design exchanges. With the strong support from HK Government in further cultural enrichment, **IDFFHK** is excited to follow the directions in achieving future goals.

Hope you all will enjoy the immersive design experience at **IDFF2017**!

Not everything is design. But design is about everything.

- Michael Beirut

**dialogue
speakers
series**



ALAN CHAN
Designer, Brand Consultant and Artist,
Founder of Alan Chan Design Company



KINNEY CHAN
Founder of Kinney Chan and Associates



ARIC CHEN
Lead Curator for Design and
Architecture at M+



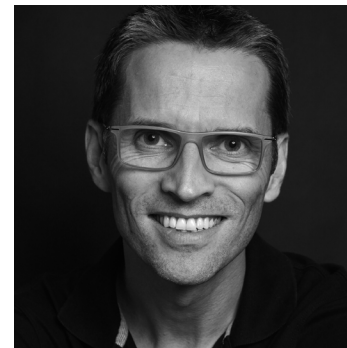
ELENA COLLINS
Senior Interior Designer at Purcell



CHRIS GODFREY
Principal of HBA Residential



INGE GOUDSMIT
Associate Architect at OMA*AMO Asia



DAVID HOGGARD
Partner of PDP London Architects



STEFAN KRUMMECK
Director of Farrells



TINO KWAN
Lighting designer, Founder of
TinoKwan Lighting Consultants Ltd.



ANDERSON LEE
Founder of Index Architecture Limited,
Vice President/President of AIA (Hong Kong Chapter),
Faculty of Architecture at HKU



MICHAEL NG
Partner of Foster + Partners



OTTO NG
Design Director of LAAB



ANDY RIFKIN
Chief Technology Officer of Hanson Robotics



PATRICK LEUNG
Founder and Principal Designer of PAL Design Group



STEVE LEUNG
Founder of SLD



KEVIN LIM
Managing Director and Founding Partner
of openUU



DICK SPIERENBURG
Founder of Spierenburg Studio



TREVOR VIVIAN
Global Director of Benoy



DELPHINE YIP
Chairman & Chief Design Officer of
naked Group



WILLIAM LIM
Founder and Managing Director of CL3 Architects



SIMON YU
Project Director and Senior Associate at
Zaha Hadid Architects

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Knoll

Founded in New York in 1938 by Hans and Florence Knoll, Knoll is recognized worldwide as a leader in the design of residential and office furnishings, thanks to products that are inspiring, evolving and timeless.

Focusing on elegant avant-garde design, Knoll achieved fame and success in the 1950s by working with the most outstanding talents of the day, like Ludwig Mies van der Rohe, Marcel Breuer, Eero Saarinen, Harry Bertoia and Florence Knoll, who influenced modern culture with their “landmark” products that transformed the ideals of the Bauhaus school into reality, based on the concept of consolidation of “art, industry and crafts.”

Since then, world-renowned architects and designers have continued to gravitate around to Knoll, inspired by the firm’s ongoing excellence. The permanent collection of Knoll includes furnishings designed by Franco Albini, Achille Castiglioni, Frank Gehry, Warren Platner, Charles Pollock, Jens Risom, all the way to more recent contributions of Piero Lissoni, David Adjaye and Barber & Osgerby.

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INSIGHTS WITH STEVE LEUNG

by Irene Lam

Hong Kong born and bred Steve Leung has become an inspiring example of a successful home-grown design icon. Having started his design firm in 1997 with SLD (Steve Leung Designers), he has continued to establish other design companies such as SLH (Steve Leung Hospitality), SLX (Steve Leung Exchange) and his own lifestyle brand, 1957&Co. Throughout his 30+ year career, Leung and his team have attained over 130 design and corporate awards in Asia Pacific and he has worked with the top global brands, hoteliers and developers. His most recent collaborations have been with Vissionaire- Nature's Jewel Box, Yuan at Atlantis the Palm Dubai and H377 Sense SL Duemilasedici for Fusital + Inkstone for Neutra. As of 2017 – 2019, he has been appointed president for the International Federation of Interior Architects/Designers – the first time an Asian has been selected to take on this role. **IDFFHK** sits with Steve Leung to find out the importance of **IDFFHK** and his thoughts on the Hong Kong design scene today...

Leung on IDFFHK....

Hong Kong is such an important city globally and is still one of the most cosmopolitan cities in Asia. In terms of design fairs, there are currently many events cropping up across different cities in China and Singapore but I think HK has its own unique competitiveness -- it is the real hub of Asia. We definitely need a solid design fair to be home-grown in Hong Kong and we need it so that we can maintain our competitiveness. So having **IDFFHK** in HK to me is really a great platform. I can really see the potential in making it the most important design fair to attend in Asia. Since Hong Kong is a place where we have a lot of exposure and a good infrastructure system with support from the Hong Kong government, I believe **IDFFHK** will make its mark in the design industry. Of course, it will take time but with the right people involved and the right support, I am certain it will become Asia's foremost, leading design fair for the world to see.

Leung on the design scene in Asia...

I think Asia is definitely the focus of the world now, especially with the development of China. There are so many more opportunities for designers to work in Asia. At SLD, we have been fortunate enough to have been approached by many international brands and we do projects all over the world from within Asia to the Middle East, Europe to North America so this is a really great chance for Asian designers to showcase their creativity and their abilities. But having said that, I think we still really need to reflect on our ability and not rest on our laurels. As Hong Kong designers, we should always bear in mind that we need to keep improving and striving for better standards. People always ask me how I compare the standard of Hong Kong, Chinese and international designers. If I were to answer this question a few years ago, I would say we are doing well – attaining international standards and winning international awards but to me that is not good enough. I do think Asian designers are behind in terms of technical know-how and issues on sustainability compared to our international counterparts (i.e. Europe and America.) It all basically comes down to having that sense of responsibility in knowing and providing the best and most appropriate services, materials and ideas to the project at hand.



Leung on his role as Chairman of International Federation of Interior Architects/Designers...

The IFI is a wonderful global platform for designers as it's a very solid and effective organization to link up designers from different parts of the world through its many distinct initiatives and programs. After having joined the IFI, I have started to realize and understand the responsibility of being a designer in our society. It's not just about doing nice projects and winning awards. What I am more concerned about at this stage is our community, country and environment so this is the message that I want to bring to Asia, China and Hong Kong, as well as around the world. Nowadays whenever I am invited to speak on the topic of architecture and design, I focus more on the responsibilities and role of the designer from a sustainable perspective and to get the younger generations to think more about making a positive contribution to our societies through design, such as design practicalities for the handicapped, and other issues. It is my role to bring more awareness in this way as I truly believe this is our responsibility as designers. I think that is something very important.

Leung on what's to come next...

There is still a lot to come for sure. I consider myself very lucky because I work with an amazing team in the company and that gives me all the more reason to delegate the work to them. To be honest, I don't spend a lot of time working on day to day projects with them as they are fully capable of taking on the projects. But on the other hand, as far as the company is concerned, I have been putting a lot of emphasis on sustainable and technical design hoping that they will spend more time on building a stronger foundation on these specifications. I am putting so much more focus on this as I want the company to be more solid for the long term. Just as you plant a tree, you don't just only think about what's above the soil, you need to plant strong roots otherwise the tree will fall. So for me, it's all about building a more solid foundation which is absolutely integral for the sustainable development of our company. The other thing is that I will do is spend more time outside the office, such as fulfilling my role as Chairman at the IFI and also work more closely with charity related organizations – not related to my company. It is these endeavors which will keep me busy in the next few years to come.



design exhibitions

CITY OF TOWERS | ZAHA HADID ARCHITECTS

DAS HAUS ASIA | CL3

MR CHAN TEA HOUSE | ALAN CHAN DESIGNERS

ON READING | DEPT. OF ARCHITECTURE . HKU

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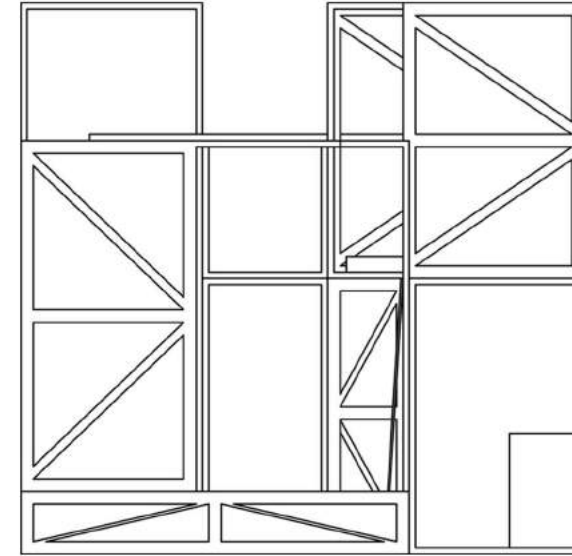
ZAHA HADID ARCHITECTS

City of Towers

Tower Research interrogates the typology of the tower through the lens of Parametricism – an aesthetic created by the use of 3D software that allows the architect to render form in such a way as to immediately reflect a modern sensibility. The changing elements of the design are never disparate and work together cohesively imitating nature in process and form. These 3D printed studies are sculptural in quality, precise in their creation, and are a reflection of how the design process is applied, whether through competition studies or built projects.

City of Towers is an installation presenting research into a new paradigm for the design and construction of high-rise buildings led by Zaha Hadid Architects. Having travelled around the world, the installation outlines the evolution of architectural research and showcases the many possibilities and iterations for a tower, mapping its adaptations and development process.





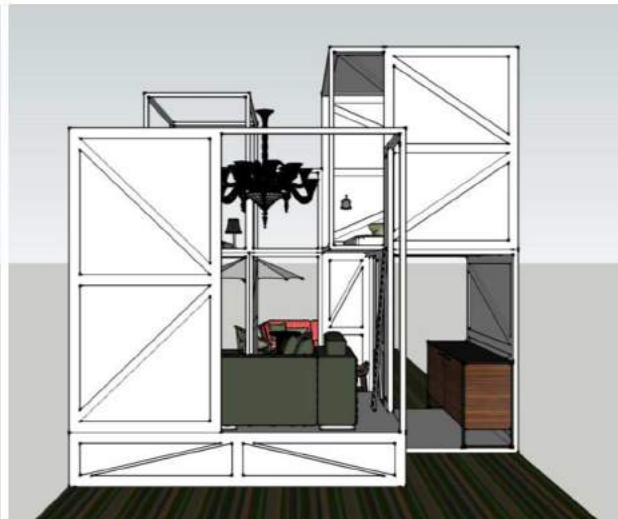
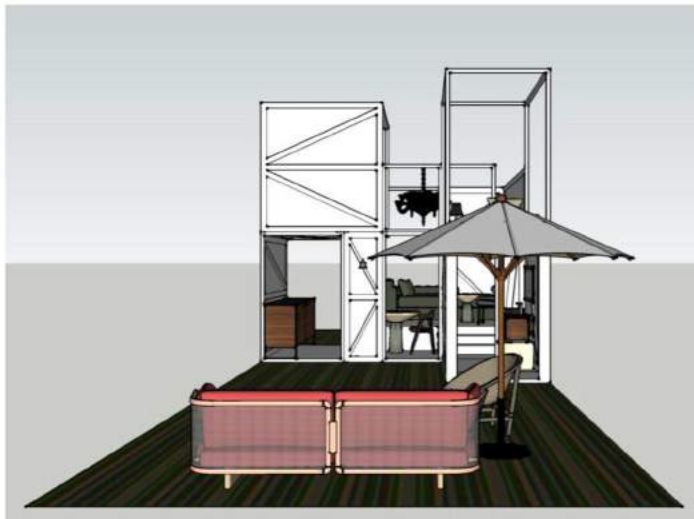
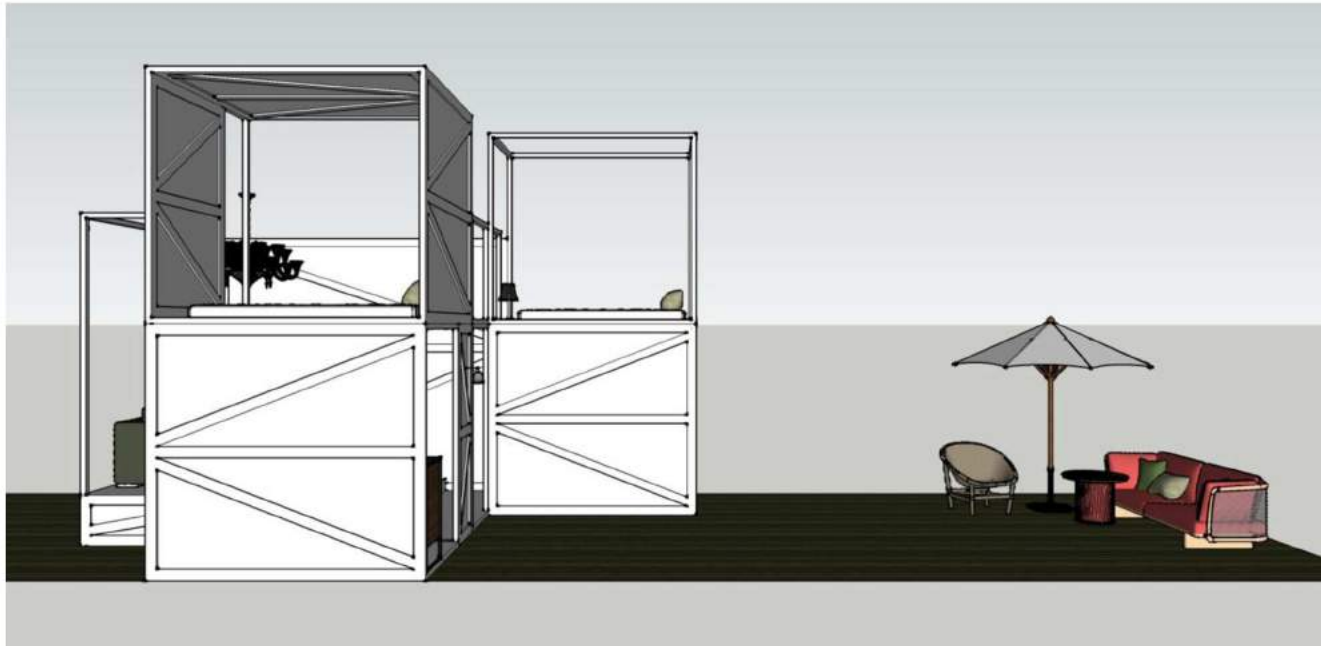
18 m²

Das Haus Hong Kong is a feature installation at IDFF 2017. It is intended to be an installation that features the true identity of a house in the place of the exhibition, in this case Hong Kong.

Hong Kong faces one of the toughest challenges to house its people. As land and construction prices soar, developers resort to Nano dwellings, and 18m² seems to be setting a new record for the tiniest fully equipped "apartment", raising many eyebrows.

18m² is a living capsule with a floor area of 18m², and a height of 3.8m. Within this capsule, I equipped a model house with 2 bedrooms, kitchen and bathroom by creatively looking at the area not as a flat surface but as 3 dimensional space.

I hope that this installation will inspire a more creative solution to Hong Kong's housing problem.



William Lim, Founder and Managing Director of CL3 Architects

As Founder and Managing Director of CL3 Architects, William Lim brings over 20 years of experience to his projects. An acclaimed architect and artist, William graduated from Cornell University and has been at the forefront of architecture, culture and art globally.

Since founding CL3 in 1992, William has achieved world-wide recognition with award-winning architectural and interior projects for hotels, restaurants, retail, corporate, residences and art installation design.

William is registered with the National Council of Architectural Registration Board and is a member of the Architects Registration Board, the Association of Architectural Practices Ltd., the Hong Kong Designers Association, the Interior Design Association, the American Institute of Architects and the Hong Kong Institute of Architects.

Aside from his architecture credentials, William is also a celebrated artist. He participated in the Venice Biennale's International Architectural Exhibition in 2006 and 2010, and the Hong Kong & Shenzhen Bi-City Biennale of Urbanism/Architecture in 2007, 2009 and 2012. His work has been exhibited in Hong Kong, Chengdu, Korea, the United States, and the Netherlands.

Committed to promoting culture and education, William is currently the Advisory Council Member and Member of the China Advisory Board of the College of Architecture, Art and Planning at Cornell University, Member on the Asia Pacific Acquisition Committee for Tate, Gallery Advisory Committee Members for The Asia Society Hong Kong Center and Museum Expert Advisers for the Hong Kong Museum.

Recognized as a connoisseur in tea culture and for his “Oriental Passion Western Harmony” design philosophy, Alan Chan's works have been awarded globally.

Since 1990s, he had established tea houses in Hong Kong and Japan and designed for countless tea brands such as “Mr Chan” by KIRIN in 1999. In 2016, he collaborated with Louis Vuitton in Paris, bridging east and west culture through his “Journey of Tea” travel trunk design.

Alan’s artistic expression of tea culture is evident in the new addition to the “Silkroad” furniture collection. Inspired by the 17th Century Victorian courting bench, the sculptural piece is handcrafted in dark walnut wood and adorned with Asian aesthetics.

XIYAN, a contemporary designer tea ware from China, is also introduced. Inheriting ancient wisdoms, the black iron collection with oriental flair is stylized in clean lines and simple silhouette.

For tea aficionados who enjoy the art and wisdom of savouring tea, Mr Chan Tea Room presents to you a one-of-a-kind experience with tea culture-inspired lifestyle furniture and accessories.



Alan Chan *Designer, Brand Consultant and Artist / Founder of Alan Chan Design Company*

Being a designer, brand consultant and artist, Chan and his company have won more than 600 local and international awards during his past 47 years in advertising and design. Since 2000, Chan ventured into the new arena of visual art. Besides being selected twice for Shanghai Biennale and Hong Kong Contemporary Art Award respectively, he is also the first Hong Kong designer ever being invited to hold a solo exhibition at the Shanghai Art Museum in 2007 and the prestigious Japanese graphic design gallery – Ginza Graphic Gallery in Tokyo in 2002. Chan developed his iPhone photography series “iEye-ai” in 2010, which has been exhibited in Hong Kong, Shanghai, Milan, Beijing, Osaka and Singapore. He has also showcased his photographic installation at POLA Museum Annex in Tokyo in 2017. His works of art and design have been collected by institutions such as Museum für Gestaltung in Zurich, the National Art Museum in China, M+ museum for visual culture in Hong Kong, Hong Kong Museum of Art and Hong Kong Heritage Museum, as well as private collectors in Hong Kong, mainland China, Japan, Italy and the USA.



Dark Walnut
W 1250 x D 501 x H 565 mm



Dark Walnut
W 2364 x D 472 x H 810 mm



Dark Walnut
W 1250 x D 501 x H 685 mm



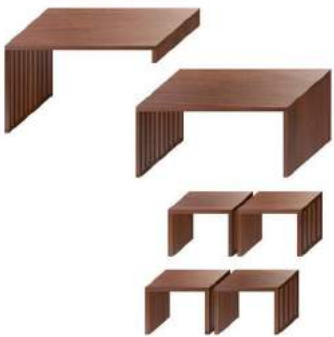
Dark Walnut
W 884 x D 884 x H 685 mm



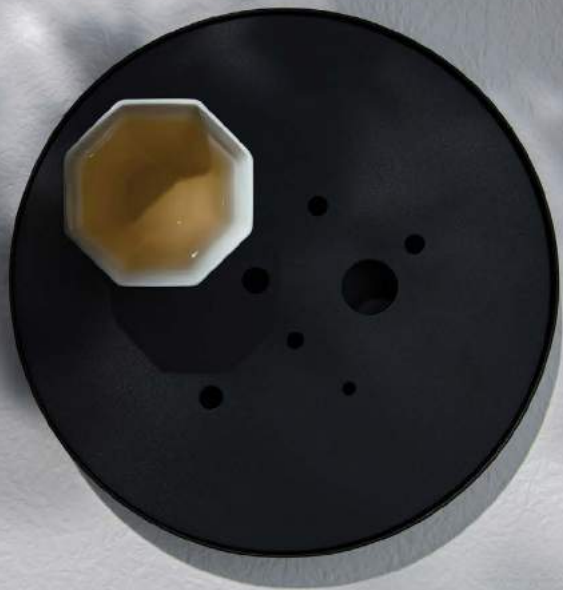
Dark Walnut
W 1250 x D 501 x H 810 mm



THE
SILKROAD
COLLECTION
BY ALAN CHAN



Dark Walnut
A set of 6 pieces with 2 tables and 4 stools
table - W 1675 x D 650 x H 750 mm
table - W 1675 x D 650 x H 605 mm
stool - W 725 x D 306 x H 405 mm



XIYAN LIFE





ON READING SINGLE FAMILY HOUSE:

A tale of Habitation in Mainland China, Hong Kong and Taiwan

EXHIBITION



Curator:
Anderson Lee, AIA, HKIA

Anderson founded Index Architecture Limited in 2000. The practice has received multiple design awards. Anderson is Academic Director of the HKU Shanghai Study Centre. He received the HKU Faculty Outstanding Teaching Award in 2014, and has been elected as the Vice President/President-elect 2018 of the Hong Kong Chapter of the American Institute of Architects (AIA). Anderson is a Registered Architect in Hong Kong and the State of New York; and a full member of the HKIA and AIA.

History of modern architecture reminds us of the importance of single family house as an architectural laboratory. Examples such as Villa Savoye (Le Corbusier, 1931), Fallingwater (Wright, 1935) and Farnsworth House (Mies, 1951) were arguably iconic single family houses which seeded the architects' fundamental thoughts and ideas on architecture and even urbanism, thus charging the course of development of Modern Architecture for the past 80 years.

While architectural ideas were largely experimented through the construct of single family house in the west, a very different story is being unfolded in this part of the world. With the rapid speed of development, coupled with land policy issues and pressing economic demands, the opportunity to design and build single family house, against the backdrops of millions of collective and mass housing, is a rarity in Hong Kong and mainland China indeed.

This exhibition aims to open up discussion on this private domain to the public realm by first looking at land policy, ownership rights, economic pressure, individual incentive, and its subsequent architectural outcomes. The possibility and opportunity to design single family house varies quite significantly in the three places because of their differences in their respective social, political and economic constructs. It might offer ways to register how these variables influence our understanding of spatial sense, habitation pattern, and eventually the development of built form in cities, suburbs and rural area. As the myth of high density living are exacerbated by real estate logic in contemporary Asian cities, it influences heavily on the way how we understand our built environment. What are the roles of individual living amongst the collective? Does plural form of living correspond to the way we live or even want to live? If designing single family house proves to provide an opportunity to further architectural discourse and research on the discipline, what holds the future of architecture in this part of the world if architectural practices are not giving further opportunity to experiment on such building type?

All single family houses selected in this exhibition has a specific client, and also the client is not the architect him/herself. We are not keen to show developer type villa where the potential and unknown user are yet to be found, even though these villa might have some architectural merits. Nor are we interested in the architect's "monologue" on engaging in private discourse neither. True to the history and spirits of how single family house was originally perceived and designed, we valued the importance on the interaction between user and architect. It is only through this dynamic exchange that reasons for the translucent glass block façade at the Maison de Verre (Chareau, 1932), and the moving platform of Maison Bordeaux (Koolhaas, 1998) are found and substantiated. The dialogue between the client and the architect gives uniqueness, purpose and identity for each design presented at this exhibition. The individuals, whether playing the role of architect or user, remain the core of any essential architectural inspirations.



香港圓塑



**Creative Circle
Hong Kong**

香港多年來經歷不少變遷，經濟面對多番起伏，無論順境逆境，香港人一直奮力向前跨越一個接一個的挑戰。香港給予的集體回憶從不褪色，步伐急速追求效率的香港人既貪新亦念舊，由梁景華 (Patrick Leung) 策劃，聚集十位香港本地設計師組成「十師+俤」(10CC)，他們來自不同年代和背景但同樣為設計孜孜不怠至今，務求推動香港設計界的齒輪「十師」為香港文化賦予藝術創意，透過他們對香港的感受塑造出「十俤」，俤俤能直接反映生活的意識形態，於不同的時空及文化背景下有著不同的訊息；香港人刻苦且勤奮拚搏，靈活變通並開拓進取，自強不息的與時俱進，逐步塑造出獨有的文化情懷與色彩。希望透過「香港圓塑」的作品感受到獨有的香港元素。

Despite the socio-economic ups and downs over the years, Hong Kong has never stopped taking great strides forward to overcome challenges one after another - and along the way also comes the collective memory of this city that never fades. Locals are not just looking back to cherish these fond memories, but also looking forward to all sorts of advances in a city well-known for its lightening speed of change and top efficiency. Curated by Dr. Patrick Leung, 10 local designers have come together as a group titled 10CC to collaborate on this creative circle. Each member of a different background and generation nevertheless shares the same passion and dedication to their designs. On this occasion in particular, they have come together to ignite the spark of creativity and create unique pieces with their personal insights into daily lives in Hong Kong. The resulting personal philosophy, but also carry messages which will invite new interpretations over time and across cultures. Ultimately, this is the Lion Rock Spirit of Hongkongers: flexible, self-improving, persevering, and most of all, always ready for hands-on hard work to defy destiny - and such spirit embodied in the exhibition “Creative Circle Hong Kong” should surely strike a chord with visitors.



梁景華 Patrick Leung / 策展人 Curator

「十師+俤」策劃人, 二十多年來帶領 PAL 專業團隊創作無數優質大型項目。他致力追求創新、永恆及簡約的設計, 擅長融合東西方文化。Curator of 10CC, and founder of PAL Design Group, which established for over 20 years; he is proficient in integrating eastern and western culture, with a balance between modernism, everlasting and artistic design.

陳志毅 Antony Chan

英國及法國註冊建築師, 他喜歡視自己為“詩意空間的締造者”, 讓空間傳遞一種能量, 一種味道, 一種情感。Registered architect in both UK and France, he prefers to recognize himself as “Creator of Poetic Space”, which is to offer unique perspectives, develop organic ideas about function and form, and unleash imagination.



許諾 Enoch Hui

2013年獲《透視雜誌》選為亞洲40位設計驕子之一, 他善於把空間連貫得如管弦樂般連綿不絕, 互相交織, 令每個空間都緊緊相扣。Being selected as a winner in Perspective’s 40 under 40 in 2013, Enoch’s design is a symphony of sequential and intertwining spaces in uniqueness.

潘鴻彬 Horace Pan

著名為不同空間創造獨特及敘事性體驗的香港設計師, 2014年獲頒深港傑出成就設計師大獎以表揚其為室內設計行業過去十年發展所付出之貢獻。A design figure famous for creating unique spatial experiences of various interior disciplines, he received HK/SZ Outstanding Achievement Designer Award in 2014 in recognition of his contribution to the interior industry.



何宗憲 Joey Ho

生於台灣、在新加坡長大、畢業於香港大學建築系碩士; 他擔任香港室內設計協會會長, 透過教學和演講, 積極推動設計工業的發展。Born in Taiwan and raised in Singapore, then graduated from The HKU (Master of Architecture), Joey is the Chairman of the HKIDA, who actively involves in promoting the development of the design industry.



陳德堅 Kinney Chan

畢業於英國 Demonfort University 室內設計, 持有文學學士學位, 他致力提高公眾對室內設計及香港創意產業發展的關注。Obtained his BA in Interior Design from Demonfort University in UK, he strives to increase public awareness of interior design as well as the development of the creative industry in Hong Kong.

壹正企劃有限公司 One Plus Partnership Ltd

羅靈傑與龍慧祺於2004年創辦壹正企劃, 至今獲超過450項國際獎項, 2014年羅靈傑更獲選為十大傑出青年。Ajax Law and Virginia Lung established One Plus Partnership in 2004, which has been awarded more than 450 international awards. Ajax was one of the awardees of the “JCI Hong Kong Ten Outstanding Young Person Selection 2014”.



又又設計 openUU Ltd

由Kevin Lim及Caroline Chou領導, 又又設計精於通過重新搜尋及改造平凡事物, 以此化作驚喜設計為樂。Under Kevin Lim and Caroline Chou’s leadership and vision, openUU is famous in creating supernormal moments by re-searching and re-arranging everyday notions.



關永權 Tino Kwan

被譽為全球最優秀的燈光設計師之一, 設計作品遍布全球, 從位於伊朗的皇宮, 至東京頂級奢華酒店, 都可欣賞到他令人目眩神迷的燈光設計。Tino Kwan, Internationally acclaimed lighting designer, is widely accepted as one of the world’s most celebrated masters of his trade. His dazzling work can be found across the globe from palaces in Iran to the most luxurious hotels in Tokyo.



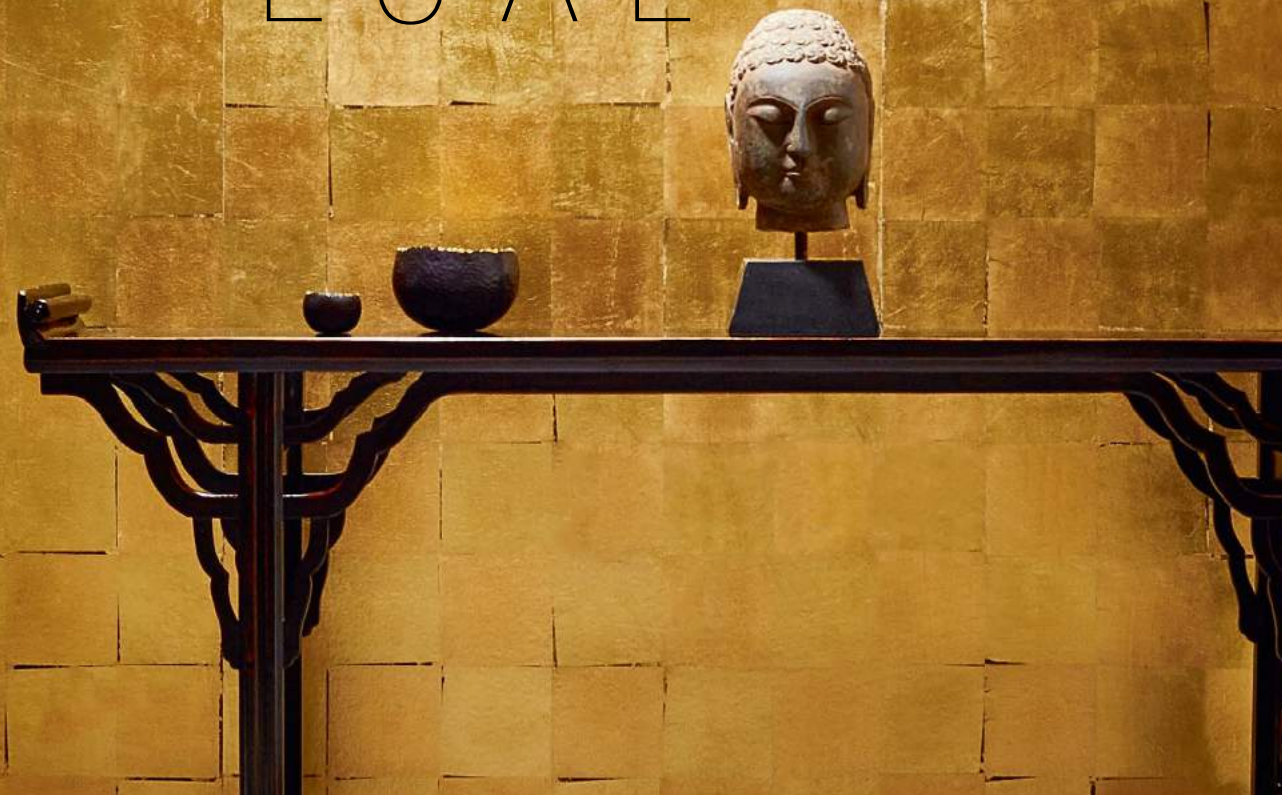
廖奕權 Wesley Liu

他被透視設計雜誌頒發2012四十驕子大獎, 同時活躍於亞洲的設計行業中, 自2010年起更擔任亞太室內設計大獎主席。Wesley has received the Perspective 40 under 40 award in 2012. To highlight his active role in the design community, he has been serving as a board member of the Hong Kong Interior Design Association (HKIDA) since 2010.





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About APDF

APDF is an international design federation based in HK to support Asia Pacific professionals, universities and institutions to provide China and international platform for know-how transfer and business cooperations.

Brief Introduction History

Asia Pacific Designers Federation was built in 2006, officially changed its name to the Asia Pacific Designers Federation (APDF) approved by the Hong Kong Police Community Center in 2009.

Academic Achievements

IAI Design Award was founded in 2006 by APDF founding president, Oskar He. Since its inaugural year, the event has been held successfully in the following eight years. In that time span the event has recognized and developed the works and careers of hundreds of designers both young and world renowned. The event has been recognized as "the Oscars of Design" by both domestic and foreign media outlets and now IAI Design Award has entered the global design stage. In addition to the work completed with IAI Design Award, APDF has also promoted the integration and development of Chinese design culture and world design culture by conducting many academic investigation, training activities, and design forums throughout in China, Austria, Germany, the United Arab Emirates, and other countries around the world. Such events and activities have allowed for the continued communication and development of cultural and design related cooperation.

IAI Design Award

The IAI Design Award is a grand achievement given to the most reputable and renowned designers throughout the various fields of international design. The IAI Jury evaluates the winning entries and bestows the award honors upon the finest designs. IAI Design Award has been viewed as an international design award with a high degree of recognition and value.

2014 IAI Design Award has been developed from a successful holding of the Asia Pacific Design Biennial Awards, Asia Pacific Interior Design Elite Tournaments and Bamboo Beauty Award for the last seven years. A unique and global design award has been expanded from interior design to a diverse array of design categories. IAI perfectly shows its contents involving in three professional fields- interior design, architecture design and product design and expands itself to communication design, concept design, fashion design and etc. The host hopes to excavate social innovative ideas in the fields of design, promote the reward widely, take efforts to improve the value of design and make its foothold in society, actively seeking the value of design as a guider in the future power, which aims to advocate designers to uphold social responsibilities. Through the design ideas, we guide people to establish healthy habits, to encourage designers to use design intelligence to improve the relationship between people and environment, eventually leading to man and nature of peaceful harmonious coexistence.

IAI Globle Innovation Drinks Products Design Award

IAI Global Innovative Drinks Products Design Award, aims to promote the upgrading of traditional Chinese drinks industry, boost its innovation and development, and lead alcoholic brands toward globalization and vitality. IAI Global Innovative Drinks Products Design Award will become the focus of attention from all walks of life.

IAI Master Award : 10

The special invited design master's work once selected, each master will gain 100,000 yuan as design award.

The Highest Prize

The most outstanding design
award: bonus 99999 ¥ -One quota

Excellent Design Award

bonus 1999 ¥ -Every category 5
quotas, in total 25 quotas

White Spirits

Best Design Gold Award: 29999 ¥ -One quota
Best Design Silver Award: 9999 ¥ -Two quotas

Rice Drink (rice alcohol, sake, etc.)

Best Design Gold Award: 29999 ¥ -One quota
Best Design Silver Award: 9999 ¥ -Two quotas

Wine

Best Design Gold Award: 29999 ¥ -One quota
Best Design Silver Award: 9999 ¥ -Two quotas

Whiskey, Brandy, Vodka etc.

Best Design Gold Award: 29999 ¥ -One quota
Best Design Silver Award: 9999 ¥ -Two quotas

Beer

Best Design Gold Award: 29999 ¥ -One quota
Best Design Silver Award: 9999 ¥ -Two quotas

Entry Objects

1. International Professional Design Masters in different areas
2. Design Institutions
3. Independent Designers
4. Teachers and students from Design College

Contact us

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Nicedrape offers both window treatment products and one-stop shading system solutions, from blind system design and styling proposal to site evaluation, flexible system fabrication, installation and project management. The shading system solutions stand out among Nicedrape's selection of products. All types of motorised blinds can be operated through preprogrammed settings in different zones at various locations, according to customers' requirements. Users can regulate their own environment by setting their preferred light ambience.

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- Heat control: The distinct aluminium packing on the back of the fabric reflects solar radiation, hence reducing interior heat gain caused by direct sunlight. This also lessens the cooling load and the amount of ozone depleting substances released into the atmosphere.
- View of the outdoors: Maintaining a good view is important for occupant well-being and increasing productivity. Silverscreen 3805 is semi-transparent and capable of reducing diffused light while maintaining views for occupants.

About the company

With a wide range of projects under its belt—from hotel and commercial to residential and clubhouse, etc.—Nicedrape has led the window treatment industry with 40 years of experience in enhancing shading systems. The company offers a comprehensive line of window treatment products that meet the needs of today's discerning designers and end-users. Its professional shading control systems are durable, intelligent, multifunctional and environmentally friendly—the vital elements in enhancing interiors.



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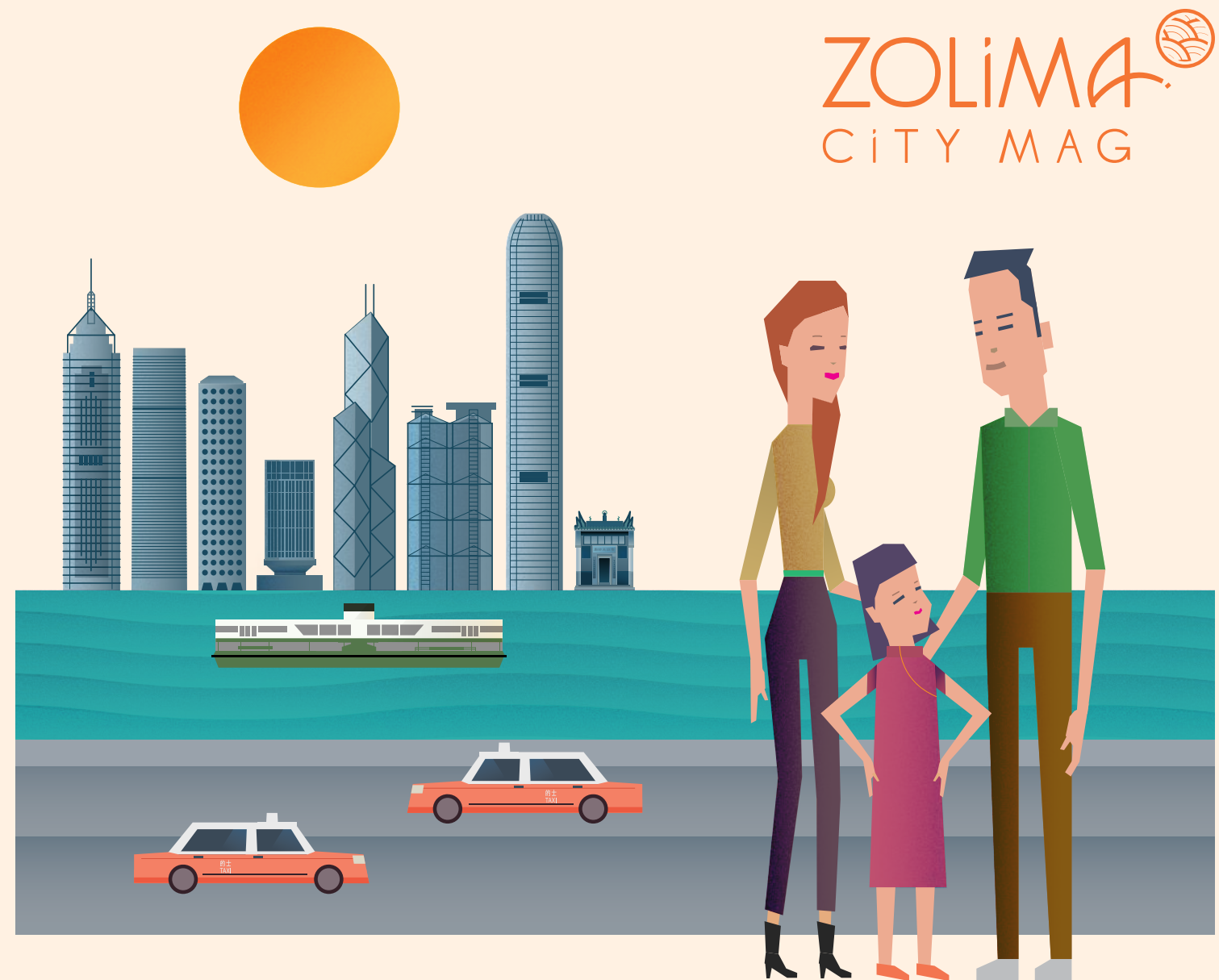
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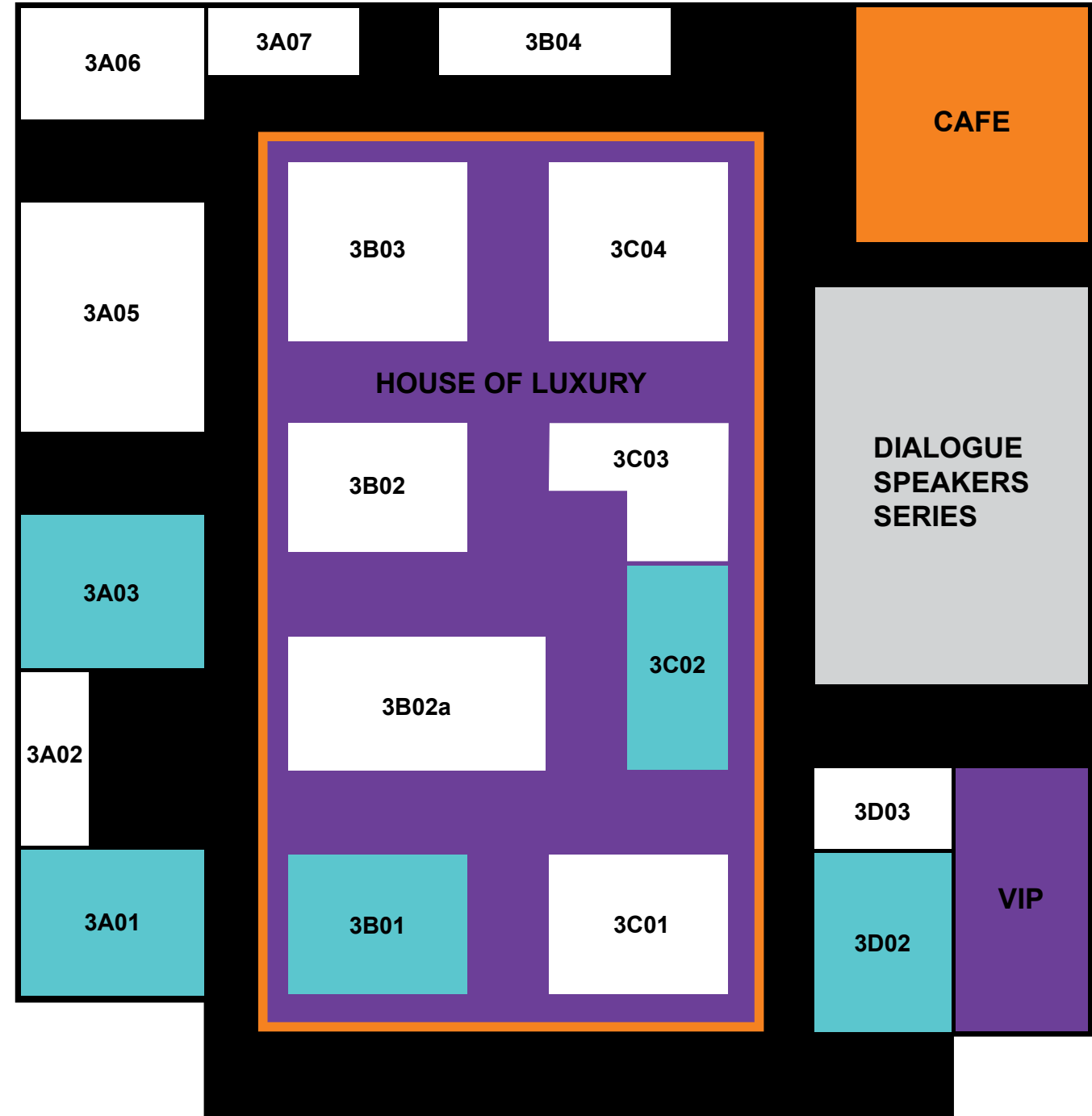
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FLOOR MAP

3A01	On Reading Single Family House 1.5
3A02	APDF
3A03	Mr Chan Tea Room
3A05	Everything Under the Sun
3A06	Arissto Diamond
3A07	Swarovski Optik
3B01	City of Towers
3B02	Serip
3B02a	Baccarat
3B03	Living Station by Panasonic
3B04	Seventhirty am
3C01	Saint-Louis
3C02	Das Haus Asia
3C03	Steve Leung Collection
3C04	Alno
3D02	10cc
3D03	Knoll

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